

A Rally of Writers

Writers' Conference
April 13, 2013
West Campus, LCC
5708 Cornerstone Dr.
Lansing, Michigan

8:30-9:00 a.m. Registration Conference Center

9:00-10:00 a.m. Opening Session (Free, open to the public)
Keynote • Karen Dionne
"Writers Helping Writers: Finding Your Place in the Writing Community"

- 10:00-11:00 a.m. Session 1**
- A. Beginning the Short Story • George Dila**
Giving readers the "What?" and also the "So what?"
 - B. Digging for Salable Essays • Andrea King Collier**
Weaving great stories into powerful essays that attract editors and publishers.
 - C. Writing for Children • Matt Faulkner**
Ways to present the issue of race to children, using *A Taste of Colored Water* and *Gaijin: American Prisoner of War*
 - D. What Else Can Ya Do? • Jack Ridl**
Different things you can do with a poem of personal experience.

11:00-11:30 a.m. Authors' Alley: Break & Books
(tables by reservation only)

- 11:30-12:30 p.m. Session 2**
- A. Something Has to Happen • Karen Dionne**
Balancing beautiful language with compelling storytelling.
 - B. Interviews • Deborah Johnson Wood**
Put subject at ease. Ask the right questions. Find answers that drive the story.
 - C. Killer Readings • Lev Raphael**
Five secrets writers need to know before they read their work in public.
 - D. YA Fantasy • Courtney Allison Moulton**
Success comes from world-building, tropes and trends, and a relatable main character.

12:30-1:30 p.m. Feeding the Soul: Lunch & Networking

1:15-1:45 p.m. Authors' Alley: Break & Books

- 1:45-2:45 p.m. Session 3**
- A. Short Story Hermit Crabs • Caitlin Horrocks**
Experiment with writing that wears unusual shells, like a story in the form of a receipt.
 - B. Organic Writing • Peter Morris**
How to discover the non-fiction book you were born to write.
 - C. Writing for Children • Matt Faulkner**
Repeat of Session 1-C.
 - D. Varieties of Self-Publishing • Panel**
Mark Wolfgang: Lulu.com; traditional printers
Mike Stratton: Amazon CreateSpace
Lev Raphael: eBooks

2:45-3:15 p.m. Authors' Alley: Break & Books

- 3:15-4:15 p.m. Session 4**
- A. Getting Noticed • Karen Dionne**
Writing and placing magazine articles and essays to build your platform.
 - B. Striking the Match • Karen Simpson**
Explore the creative process behind crafting fiction that will inspire readers.
 - C. Humor Techniques • Teresa Crumpton**
Using structural, psychological, and word-level tools to add humor to any genre. Bring work.
 - D. Just Do It • Judith Eldridge**
Writing and researching short personal essays with varied topics, from nature to genealogy.

4:20 p.m. Closing Session: Last Words and Door Prizes

Bring this schedule with you to Rally.
*For other information, contact Linda at (517) 372-3385.
Saturday contact number: (517) 285-7444*

This program is funded in part by Gibson's Book Store, Lansing Community College, and the Michigan Humanities Council, an affiliate of the National Endowment for the Humanities.



Manuscript Review: 10 pp, \$30, by March 15
Fiction/nonfiction only, double-spaced. Send fee with registration. Submit ms by email to <arallyofwriters@att.net>. Include name, email, and phone number on ms for written and oral review by Teresa Crumpton, MFA, writer and editor.

Register online at www.arallyofwriters.com
Or send bottom section and check to
A Rally of Writers
P.O. Box 4253, East Lansing, MI 48823



Name(s) _____

Address _____

Phone _____ e-mail _____

Registration, in advance	\$75.00 _____
Students \$55 (at the door, \$85/\$65)	
Lunch and Networking	\$15.00 _____
Due with registration by April 7	
Manuscript Review	\$30.00 _____
Due with registration by March 15	

Total Enclosed \$ _____

Rally Speakers 2013

Presented by the Skaaldic Society



Karen Dionne, Keynote Karen is the author of many articles, essays, and two science thrillers, *Freezing Point* and *Boiling Point* (Berkley). Her next novel, based on the Fox/AMC television series *The Killing*, will be out this year. Karen co-founded Backspace (bksp.org), the online writers community now with over 1900 members, and organizes the Backspace Writers Conferences in NYC every year. She serves on the International Thriller Writers board as Vice President, Technology. www.karendionne.net

Andrea King Collier A Lansing-based, award-winning journalist and author of two books, Andrea is a W. K. Kellogg Foundation Food and Society Fellow and a Knight Digital Media Fellow in multimedia storytelling. Her work appears in top national magazines, newspapers, and websites. www.andreacollier.com

Teresa Crumpton Teresa has published over 100 articles in newspapers and magazines, 57 technical books, fiction, and a play. With an MFA in Writing, she coaches writers one-on-one, teaches local and national writing workshops, and consults for Kettering University. She's a member of International Thriller Writers, Faithwriters, and SCBWI. www.writing-excellence.com

George Dila George's latest short story collection is *Nothing More to Tell*, and his work has appeared in *North American Review*, *Literal Latte*, *Fiction Now*, *Palooka*, and *Traverse*. He is the fiction editor of *Third Wednesday Journal* and founder/director of the literary program Ludington Visiting Writers. www.georgedila.com

Judith Eldridge A former newspaper reporter, Judy is the author of five books, including a biography of James Oliver Curwood and two collections of nature essays, some from her column in a weekly paper. She has studied nature for many years and is a charter member of Michigan Press Women.

Matt Faulkner An award-winning children's book author and illustrator, Matt graduated from the RISD and has illustrated 34 books. His author/illustrated book, *A Taste of Colored Water* (Simon and Schuster) won awards from California, Minnesota, and the National Storytellers Network. He is working on a graphic novel on the Japanese-American internment during WWII for Disney/Hyperion. He teaches at The Art Academy, U/San Francisco. www.mattfaulkner.com

Caitlin Horrocks Caitlin's stories have appeared in *The New Yorker*, *Best American Short Stories 2011*, the *Pen/O. Henry Prize Stories 2008*, and *The Paris Review*. Her story collection, *This is Not Your City*, was a *New York Times Book Review* editor's choice and a Barnes & Noble Discover Great New Writers selection. Caitlin is fiction editor of *The Kenyon Review*, and teaches at GVSU. www.caitlinhorrocks.com

Peter Morris Author of seven books about baseball history, including *Game of Inches*, *Catcher*, and *But Didn't We Have Fun?*, Peter is the only two-time winner of the Seymour Medal for best baseball book of the year, and a winner of the Henry Chadwick Award for lifetime achievement in baseball research.

Courtney Allison Moulton Courtney is a photographer who spends her free time riding and showing horses. She reads about ancient mythologies, studies dead languages, and writes scary romantic stories for teens in a three-book series called *Angel Fire*. www.courtneyallisonmoulton.com

Lev Raphael The author of 24 books in many genres that have been translated into a dozen languages, Lev has done hundreds of invited readings on three continents, from the Library of Congress to Oxford University to the Jewish Museum in Berlin. He produced and hosted his own radio show; reviews for newspapers, magazines and public radio; blogs about books and culture for *The Huffington Post*; and teaches creative writing at MSU. www.levraphael.com

Jack Ridl An award-winning poet of several collections, including *Broken Symmetry*, *Against Elegies*, and *Losing Season*, Jack was named Outstanding Professor at Hope College, and a Michigan Professor of the Year by the Carnegie Foundation. More than 75 of his students are published authors. His new book is *Practicing to Walk Like a Heron*. www.ridl.com

Karen Simpson Karen is a historic preservationist who has designed exhibits for institutions that deal with cultural diversity and racial reconciliation. She often takes themes and subjects from her research. *Act of Grace*, her first novel, has won several awards, including the Silver IPPY for Visionary Fiction. www.karensimpsonwrites.com

Mike Stratton Mike is a therapist in private practice in East Lansing who has been published in magazines, scholarly quarterlies and online newspapers. He also hosts an internationally syndicated jazz radio show on WLNZ. His first novel, *Everybody Dreams*, was a bestseller at Schuler Books and is available at Amazon.com. www.mikestratton.com

Mark Wolfgang After writing the first of two novels in his series *Yoopernatural Mysteries: Tales of Life in Deathe*, Mark plunged into self-publishing through *Lulu.com* (print) and *Smashwords.com* (downloadable eBooks) before creating his own publishing imprint, Sudden Deathe Press, LLC, and switching to traditional book printers and distributors. www.yoopernaturalmysteries.com

Deborah Johnson Wood Deborah conducts up to 10 interviews per week for the online weekly magazine *Rapid Growth Media*, where she is the Development News Editor. She also uses interview techniques to gather information for newsletters, websites, and news releases. Deborah writes short fiction and poetry and is a member of Peninsula Writers.

Rally Warm-Up

Friday, April 12, 7 p.m. Free!
Schuler Books, Eastwood Mall, Lansing, MI

“Baseball!”

Peter Morris, Tom Stanton, William Anderson

Morris is the author of *Baseball Fever* and several others.
Stanton's books include *The Final Season* of Tiger Stadium.
Anderson's most recent book is *The Glory Years: 1920-1950*.

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P.O. Box 4253
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