

A Rally of Writers

April 9, 2016

West Campus, LCC
5708 Cornerstone Dr
Lansing MI 48917

8:30 Registration & Coffee Conference Center

9:00 Opening • Linda Peckham

Keynote • Lev Raphael (free to the public)
“There’s No Such Thing as GPS When You’re A Writer”

Session 1. 10:00-11:00

A. Local to Global • Susan Froetschel

How today’s fast-paced globalization vs. resistance to change gives power to plot and setting in fiction.

B. ‘Where I’m Calling From’ • Michael Lauchlan

Poems that anchor a reader in place through strategies of voice.

C. Building & Selling A Fantasy Series • Jim Hines

What to consider when writing a book series and what to do with it.

D. Speaking Skills for Writers • Linda Angér

Secrets for the “front of the room.” Bring a paragraph from your novel, essay or poem for practice.

11:00-11:30 Author’s Alley: Break & Books

(tables by invitation only)

Session 2. 11:30-12:30

A. Writing a Mystery Like a Pro • Lev Raphael

Learn four basic elements that will help you get launched.

B. Ethnic Diversity in Media • Rosa Morales

Why it matters: employment, content coverage, management/ownership + Op-Ed for minorities.

C. Making Your Memoir Memorable • Bob Tarte

Tips for writing memoir with a dull, unfunny emphasis on humor.

D. Rhyme Time • Debbie Diesen

An introduction to writing children’s stories in verse.

12:30 Feeding the Soul: Lunch & Networking

1:20 Authors’ Alley: Break & Books

Session 3. 1:45-2:45

A. Blogging 101 • Lev Raphael

What every newbie blogger needs to know.

B. Very Very Short Fiction • Bonnie Jo Campbell

A discussion to find out why and how the very very short story works.

C. Creating Suspense in Fiction • Susan Froetschel

Techniques for layering story conflicts, timing, word choice, tone, and foreshadowing. Workshop.

D. Building & Selling A Fantasy Series • Jim Hines

Repeat of 1C.

2:45-3:15 Authors’ Alley: Break & Books

Session 4. 3:15-4:15

A. Very Very Short Fiction • Bonnie Jo Campbell

Repeat of 3B.

B. The Language of Rocks • Rosalie Petrouske

A poet shows how to sharpen your senses and translate the experience into words. Workshop.

C. Tell the Truth, Tell It Slant • Robin Silbergleid

Working with fact, memory, and imagination in memoir.

D. Post-Publication Pitfalls • Whitney Spotts

Author events coordinator offers great advice on how to promote your book.

4:20 Closing: Last Words & Drawing

Bring this schedule to Rally.

Contact on Saturday: 517-285-7444

More info? 517-372-3385

The program is funded in part by Gibson’s Bookstore, Lansing Community College, and the Michigan Humanities Council, an affiliate of the National Endowment for the Humanities.

www.arallyofwriters.com

Manuscript Review: 10 pp, \$30, by March 21

Fiction or nonfiction only, double-spaced.
Send fee with Registration.

Submit ms by email to <arallyofwriters@att.net>.

Include name, email, and phone number on ms for written and oral review by Teresa Crumpton, MFA, writer and editor.

Register online or send registration panel with check to:

**A Rally of Writers
P.O. Box 4253
East Lansing MI 48823**

After April 1, check website for availability of conference.