

The 35th Year of

A Rally of Writers

April 9, 2022

West Campus, LCC
5708 Cornerstone Dr
Lansing MI 48917

8:30 **Registration and Coffee** LCC Conference Center

9:00 **Opening • Rob Edwards**
Keynote • Doug Stanton (free to the public)
Writing Lives!

10:00-11:00 **Session 1** *Letters represent rooms*

- A. **Narrative Nonfiction • Doug Stanton**
For great narrative nonfiction: walk the landscape, interview the people, and experience their stories.
- B. **From Books to Blogs • Laura Holmes**
Build your author profile with a powerful online marketing tool: start-up steps to create, write and maintain a blog.
- C. **The First Page • Erin Bartels**
How to improve your chances of getting an agent to read the next page. (Ten people will be chosen by lottery to read their first pages; others will learn by observation.)
- D. **From Memories to Memoir • Lev Raphael**
Learn how to discover the story you need to tell, and how to tell it.

11:00-11:30 **Authors' Alley: Break and Books**
(Tables by invitation only)

11:30-12:30 **Session 2**

- A. **First Resort • Will Langford**
For dynamic poetry, you are your poem's best performer: exploring voice & stage presence. Bring a poem.
- B. **Comics as a Collaboration • Dan Mishkin**
Developing visual storytelling skills that go into writing comics and working with artists.
- C. **Staging Fiction • Monica McFawn**
How the physical arrangement of characters in a setting can inspire the conflict and tension of great fiction.
- D. **Self-Publishing Dialogue • Dayna Edwards**
Anne Stanton • Co-founder, Mission Point Press
Amy Olle • Self-published author

12:30-1:30 **Feeding the Soul: Lunch & Networking**
Authors' Alley: Break and Books

1:30-2:30 **Session 3**

- A. **Jump Start Your Creativity • Ruelaine Stokes**
Escape your Inner Censor through writing games that will strengthen your creative writing "muscles."
- B. **OPENLY YA • Steven Piziks**
The latest about YA fiction -- and the market.
- C. **Second Hand Stories • Michael Zadoorian**
Begging, borrowing, and stealing material for fiction.
- D. **Clumping Theory • Linda Peckham**
A linguistic strategy for understanding sentence style and punctuation, without jargon.

2:30-2:50 **Authors' Alley: Break and Books**

2:50-3:50 **Session 4**

- A. **Diversity the "Write" Way • Aliza Mann**
Conversation on unconscious bias, "isms," relationships, and introducing diverse characters.
- B. **Screenwriting • Jeff Vande Zande**
Formatting Basics: Learn how to write and format short film or feature film scripts.
- C. **Children's Writing • Julian Van Dyke**
Illustrating and writing for children, but grownups are invited too!
- D. **Revise Like a Pro • Erin Bartels**
Tweaking is a *necessary* part of writing: how to do effective, targeted revision.

4:00 **Closing: Last Words and Drawing**

Bring this program to Rally

Contact Kevin on Saturday only: 517-285-7444

Register online at

www.arallyofwriters.com

**Richard Bradley Scholarship
For Young Writers**

Winner receives Registration and Lunch for Rally
Age 22 years and younger • Submission guidelines online
www.arallyofwriters.com
Deadline: March 15, 2022

Or send separate registration panel with check to:

**A Rally of Writers 2022
P.O. Box 4253
East Lansing MI 48823**